

# Ekwealor Tobechukwu

## UI/UX Designer

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Lagos, Nigeria

### EDUCATION

#### Google UX Design Professional Certificate

Coursera - Completed

[Verify the certificate](#)

#### Federal University of Technology, Owerri.

B.Eng Civil Engineering - 2014

### SKILLS

- Agile Methodology
- Wireframing & Prototyping
- Interaction Design
- User Interface Design
- User research
- Usability Study
- User Experience Design
- Brainstorming and Ideating
- Design System and Style Guide
- Visual Design
- Graphic Design
- Html
- Css.

### TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Vscode
- Git
- Figjam
- Trello
- Slack

### SOFT SKILLS

- Collaboration
- Verbal and written Communication
- Presentation

### EMPLOYMENT HISTORY

#### LEAD UI/UX Designer • SIMPLIFY SYNERGY INTERNATIONAL

2023 - Present

- Designed and maintained the design system, style guide, and custom illustrations for design uniformity and a strong brand identity.
- Collaborated with cross-sectional teams, including the design team, stakeholders, and the development team, to ensure design and technical requirements compliance.
- Conducted a usability test with the product's prototypes which I gathered feedback and insights from users for my iterations.
- Led the demo presentation of the product to stakeholders explaining our thought processes and the final solution.
- I received several appraisals for exceptionally accelerating the project timeline by 50% with no compromise on quality.

#### UI/UX Designer • 3RDRETAIL AFRICA

2018 - 2023

- Created and maintained the design system and style guide for a convenient workflow.
- Worked jointly with cross-sectional teams, including stakeholders and the development team, to ensure design and technical requirements compliance.
- Redesign of the entire website of 3rdretail Africa to compete favorably with an improved UI and User experience.
- Redesigned the product's Admin dashboard visuals and user experience which makes it possible for brands to see resellers within their industry to pitch to, rather than its' formal experience of pitching to resellers outside their industry. This recorded a 40% increase in sales conversion and improved the company's revenue.
- Conducted a usability test with the product's prototypes which I gathered feedback and insights from users for my iterations making the user flow more seamless.

#### UI/UX Designer • SUJUMOTO

2022-2022

- Modified the existing design system to accommodate the new feature being introduced.
- Streamlined the design system to accommodate the introduction of a new feature, leveraging an unmoderated usability study with scripted tasks to collect feedback and make data-driven adjustments to the website design. The result was a 70% boost in website traffic, improved loading speed, and enhanced user experience.
- Actively collaborated with the team of software engineers for the thorough implementation of the modified designs.
- Designed a Winner Suggestion System which lifted the burden of manually querying the database by the Engineers which saved lots of time and stress.